

# THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

## Do you want to;

- **Increase the quality of your leadership skills?**
- **Improve your ability to bring change to your organization?**
- **Motivate people to share your strategic goals?**

**The Leadership Challenge Workshop is the answer. This workshop uses a globally recognized model of leadership and a 360 assessment of your leadership skills to show you how to improve as a leader.**

## Leaders leave the workshop with:

- A clear understanding of the key **elements of successful leadership**
- A detailed 360 **assessment of your leadership skills** including an understanding of your strengths and opportunities for development
- The ability to create **standards of excellence** and set an example for others
- The skills to create a **vision of the future**
- The ability to create a climate of **teamwork and innovation**
- Knowledge of how to develop trust and respect in order to **build spirited teams**
- A **leadership action plan** for your future
- Ways to celebrate people's accomplishments and help them **feel like heroes**

## Join Us At Our Calgary Workshop!

The program is highly interactive and stimulating. Participants experience and apply **The Five Practices of Exemplary Leadership®** through video cases, workbook exercises, group problem-solving tasks, lectures and experiential learning.

You will leave with a new perspective on your leadership style, potential abilities and the path that will lead to your success. There is also the opportunity to reconnect with the facilitators and other participants after the workshop to continue the journey together.

The Leadership Challenge was researched and written by Jim Kouzes, Chairman of the Tom Peters Company, and Barry Posner, Ph.D., Associate Dean of the Leavey School of Business at Santa Clara University. It has become the most trusted source on leadership and remains a best seller.

# Discover the Leadership Challenge Model

**Model the Way  
Inspire a Shared Vision  
Challenge the Process  
Enable Others to Act  
Encourage the Heart**

**JOIN US IN CALGARY**

**Leadership Challenge® Workshop**

**September 8-9, 2010**

We are pleased to invite you and others from your organization to a 2-day public offering of The Leadership Challenge® Workshop, based on the award-winning book by authors Jim Kouzes and Barry Posner. Master Facilitator **Steve Coats** will conduct the workshop.

**To register for the Calgary workshop, please contact  
Bryan Schaefer • [bryan@customlearningsolutions.com](mailto:bryan@customlearningsolutions.com) • 1-888-925-7462**

**Date: Sept 8-9, 2010**

**Tuition: \$1800.00**

**Location: TBD (contact us for details)**

*Special discounted rates are available for groups of 3 or more participants from an organization and for participants from not for profit organizations.*



**Space is limited – register today!**



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