

News Release

Custom Learning Solutions Inc. Puts Work Systems in place to Boost Job Performance.



Media Contact

Johnnel Missick
International Channel Manager
International Business Training Association (IBTA®)
954.624.8011
FAX: 954.624.8012
johnnel.missick@cybpcertify.com
www.CBPcertify.com



Media Contact

Bryan Schaefer
President
Custom Learning Solutions Inc.
403.605.3688
FAX: 403.246.2195
bryan@customlearningsolutions.com
www.customlearningsolutions.com

“With the Certified Business Professional training, we empower employees and organize businesses to function on target...”

Calgary, Alberta, Canada. August 14, 2006— Custom Learning Solutions Inc. has recently partnered with the International Business Training Association (IBTA) to train members of businesses in the most widely recognized business skills training and certification program worldwide. The Certified Business Professional (CBP) is an international industry-neutral training and certification program dedicated to producing high performers in the workplace. Training includes Customer Service, Sales, Project Management, Leadership, Business Communication and more, in order to train both the members and the management of organizations.

Internationally recognized certifications can be obtained by IBTA once completing the courses, leading to a Certificate as a Certified Business Professional (CBP), Certified Business Executive (CBPe) and a Certified Business Master Executive (CBPme). The courses are short and relevant to today's business needs and are taught locally at one of Custom Learning Solutions Inc. facilities or on-site at your business.

“Many Owners and Managers know that they need to increase the performance of their current staff, but they lack the know-how to pinpoint problems and often lack the leadership skills to inspire employees. CBP business skills training is the solution. CBP business skills training moves organizations from the step of knowing things should be done into training them in the methods in how create exemplary achievement in the workplace,” stated Barry Cohen, International Channel Manager for IBTA.

“Both Owners and Staff need leadership and business skills to produce results according to the business goals that are set in place. Business Skills Training is essential to developing an organized workplace that will flourish without being ‘micromanaged’. Custom Learning Solutions Inc. have the vision to put these work systems in place to create high performance environments; the collaboration we have formed will enable them to do so. We wish to continue to support them in every way,” finished Mr. Cohen.

“With the Certified Business Professional training, we empower employees and organize businesses to exceed expectations. We have established training programs to assist businesses in making the transition to high performance. Through these programs, an organization can dramatically improve their productivity, profits, customer service and employee morale. All types of organizations — manufacturing and service, large and small, whole companies or sub-units — can use these programs to become high performing,” stated, Bryan Schaefer, President of Custom Learning Solutions Inc.

To receive CBP training through Custom Learning Solutions Inc. and to view more information on exemplary achievement, visit www.customlearningsolutions.com.

IBTA®, developer of the Certified Business Professional (CBP™), offers the opportunity to become an Authorized Training Partner (ATP). ATP's receive IBTA support in the form of referrals, sales and marketing, industry news, and instructor program support. Visit <http://www.cbpcertify.com> to learn about having your Center become an ATP.

About Custom Learning Solutions Inc. (CLS)

CLS has carefully analyzed the requirements of the Small to Medium sized business and has established key relationships with several “best of breed” companies that enable them to offer the best products and services available in the market place today.

CLS can quickly train your business in the latest trends in Leadership, HR issues, Team Building, Personal and Organizational Development and the like, using a company relevant format, without sacrificing time. The minimal cost of training is an added benefit and can be delivered at nearly 1/3 the cost of other seminars currently being offered elsewhere. The training in the Certified Business Professional Series can be taught locally or on-site to increase the effectiveness and productivity of employees.

About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA's mission is to equip business professionals with the skills and certification required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications under the brand of the Certified Business Professional (CBP™), after many years of initial consultation and development. Today, IBTA's CBP certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, Africa, Asia, Middle East, Australia, Latin America and the Caribbean.