

Lara Dare – Senior Facilitator & Consultant

Location: Edmonton

BIOGRAPHY

Arrow Business Training is owned and operated by Lara Dare as a small business enterprise providing business development workshops and business coaching services to individuals and organizations, across Canada, with a strong focus on Alberta.

Through her former position as Manager for the La Crete and Area Chamber of Commerce, Lara has been able to network and develop key business relationships with several Alberta Chamber of Commerce organizations and has developed partnerships with Economic Development Associations, Members of the Legislative Assembly, and political officials.

Lara's program initiatives, unique leadership and marketing strategies have been featured on several occasions in local and national newspapers and magazines including The Camrose Canadian Newspaper, La Crete Northern Pioneer, the Fahler Smokey River Newspaper and Status Magazine. She has been a guest speaker at annual general meetings of the La Crete, and Fahler Chambers of Commerce as well as at the Edson Rotary Club Summit. Lara has also shared her business knowledge and innovative business approaches with Alberta's business communities through the Business Link of Canada, Whitecourt's Radio XM 105FM, and has been interviewed by the Grande Prairie Daily Herald.

Her clients are spread across Canada and range from new small business owners, to larger corporations like Home Hardware, Social and Enterprise Development Innovations, Community Futures, and the Kee Tas Kee Now Tribal Council.

Lara has been asked to reveal her marketing "secrets" to many entrepreneurs and organizations, has written books and developed educational audio CDs to compliment her services and has been coined "Northern Alberta's Small Business Guru".

Areas of Facilitation Expertise

- Customer Service
- Leadership Development
- Communication Skills
- Managing Conflict
- Change Management
- Marketing & Sales
- Speaking with Confidence in Business

Contact us today to meet Lara or any of our other senior facilitators.